

MASTERS IN BUSINESS ADMINISTRATION (MBA)

(2 YEARS, 4 SEMESTERS, CREDITS: 60)

The Master of Business Administration (MBA) is a 60-credit postgraduate program designed to develop strategic leaders, innovative managers, and business professionals capable of navigating complex organizational and global business challenges. The program integrates advanced management theories, practical business applications, leadership development, and research-based learning to enhance professional competence and decision-making capabilities across diverse industries.

PROGRAM AIM

The program aims to develop competent, ethical, and visionary business leaders equipped with advanced managerial, analytical, and strategic skills to drive organizational growth, innovation, and sustainable business success in a dynamic global environment.

CAREER OPPORTUNITIES

- General Manager
- Business Consultant
- Strategic Planning Manager
- Marketing Manager
- Human Resource Manager
- Financial Manager
- Operations Manager
- Project Manager
- Business Development Manager
- Entrepreneur / Startup Founder
- Corporate Executive
- Investment and Banking Professional



MBA SYLLABUS

SEMESTER 1 | YEAR 1

S.N	Module Name	Module Code	Credits
1	Business Accounting & Finance	ACC 501	3
2	Business Economics	ECO 501	3
3	Human Resource Management	HRM 501	3
4	Managerial Communications	MGT 513	4
5	Business Environment Analysis	MGT 516	4
Credit			17

SEMESTER 2 | YEAR 1

S.N	Module Name	Module Code	Credits
1	Research Methodology	MGT 507	4
2	Operation Management	MGT 506	3
3	Marketing Management	MKT 501	3
4	Organizational Behavior	ORG 501	3
Credit			13

SEMESTER 3 | YEAR 2

S.N	Module Name	Module Code	Credits
1	Strategic Management	MGT 505	3
2	Financial Management	MGT 518	4
3	Entrepreneurship Management	MGT 504	3
4	Sales & Promotions Management	MGT 519	4
5	International Business	MGT 501	3
6	Human Resource Development and Leadership	HRD 501	4
Credit			13

SEMESTER 4 | YEAR 2

S.N	Module Name	Module Code	Credits
1	Banking & Insurance	MGT 520	4
2	Customer Relationship Management	MGT 521	4
3	Conflict Management & Negotiation Skills	MGT 522	4
4	Management of Data	MGT 512	4
5	Business Ethics & Governance	MGT 503	3
6	Graduate Research Project Paper	MGT 508	6
Credit			17